



THE SAN FRANCISCO FALL ANTIQUES SHOW

FOR IMMEDIATE RELEASE

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The San Francisco Fall Antiques Show
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THE SF FALL ANTIQUES SHOW CELEBRATES ITS 30TH ANNIVERSARY WITH CHEF TYLER FLORENCE AND A HOST OF HIDDEN TREASURES

*Thursday, October 27–Saturday, October 29 Hidden Treasure-Themed Show
Fills Fort Mason Center's Festival Pavilion*

San Francisco, CA – August 2, 2011 – Starting October 27, THE SAN FRANCISCO FALL ANTIQUES SHOW *Benefiting Enterprise for High School Students*, celebrates its 30th anniversary at the Festival Pavilion of Fort Mason Center. Over 60 carefully-vetted new and returning dealers will present a superb array of thousands of best-in-class decorative and fine art objects. This year's theme, ***Hidden Treasures***, is inspired by the pearl, the treasure hidden within an oyster shell that is the traditional 30th anniversary gift.

On Wednesday, October 26, the fair kicks off with its glittering opening night Preview Party, with all proceeds going to Enterprise for High School Students. This year's benefit will be hosted by internationally renowned chef, **Tyler Florence**, who has delighted the culinary cognoscenti with his contemporary take on classic cuisine. In keeping with the theme, the Preview Party gala will feature an Oyster Bar, sponsored by ***1stdibs***, along with a special amuse bouche recipe by Chef Florence.



“I am delighted to be Honorary Chair of this special event, which joins my love of good design with my passion for youth education,” said Chef Florence. “I am inspired by Enterprise for High School Students’ mission of empowering teens to invest in their futures and pursue their goals and passions from a young age.”

“We are thrilled to have Chef Florence serve as this year’s Honorary Chair,” said Lisa Podos, Strategic and Creative Consultant for the show. “His creativity in marrying the contemporary with the classic, bringing new flavor to timeless cuisine, is a perfect metaphor for this year’s theme.”

Honorary Chair Chef Tyler Florence and Show Chair **Michele Goss** are joined by a roster of outstanding Chairs, including: **O.J. and Gary Shansby, Elizabeth and Paul Touw, Laura King Pfaff, Lisa and John Grotts, Jenna Hunt, Jennifer Raiser, Suzanne Tucker** and Premier Sponsor Chair, **Amanda Wallis**, Northern California and Nevada Regional Head of U.S. Trust, Bank of America Private Wealth Management.

Visitors will be welcomed by an eye-catching installation, designed by renowned San Francisco-based architect **Andrew Skurman**. The special Loan Exhibition, guest curated by **Maria Santangelo** of the Fine Arts Museums of San Francisco and historian **Holland Lynch**, will showcase intriguing works of art that have an element of surprise.

DATES AND HOURS

Preview Party: Wednesday, October 26, 4:00 p.m. to 9:00 p.m.

Show: Thursday, October 27–Saturday, October 29, 10:30 a.m. to 7:00 p.m.;

Sunday, October 30, noon to 5:00 p.m.

LOCATION

Fort Mason Center, Festival Pavilion, Marina Boulevard at Buchanan Street, San Francisco, CA

About The San Francisco Fall Antiques Show

THE SAN FRANCISCO FALL ANTIQUES SHOW *Benefiting Enterprise for High School Students* is the oldest and most prestigious international antiques fair on the West Coast. Each year, the fair features an extraordinary range of fine and decorative arts, representing all styles and periods including American, English, Continental, and Asian furniture, silver, ceramics, glass, jewelry, rugs, textiles, paintings, prints, and photographs. The 30th annual Show will be held Thursday, October 27–Saturday, October 29, 10:30 a.m. to 7:00 p.m.; Sunday, October 30, noon to 5:00 p.m. For more information, or to purchase tickets, please visit www.sffas.org.

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THE SAN FRANCISCO FALL ANTIQUES SHOW CELEBRATES ITS 30TH YEAR WITH THE SUPPORT OF PREMIER SPONSOR U.S. TRUST

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THE SAN FRANCISCO FALL ANTIQUES SHOW 30th anniversary celebration welcomes U.S., Trust, Bank of America Private Wealth Management as the Premier Sponsor, with **Amanda Wallis**, Northern California and Nevada Regional Head of U.S. Trust, Bank of America Private Wealth Management, serving as Premier Sponsor Chair.

This year's Honorary Chair is Bay Area resident **Chef Tyler Florence**, who is joined by a roster of outstanding Chairs including **Michele Goss, O.J. and Gary Shansby, Elizabeth and Paul Touw, Laura King Pfaff, Lisa and John Grotts, Jenna Hunt, Jennifer Raiser, and Suzanne Tucker.**

Inspired by the pearl—a valuable treasure hidden within an oyster shell that is the traditional 30th anniversary gift—the theme this year is **HIDDEN TREASURES: *Celebrating 30 Years of Surprising Finds at The San Francisco Fall Antiques Show.***

The Preview Party gala will feature an Oyster Bar, sponsored by *1stdibs*, along with a special amuse bouche created by Chef Florence.

Visitors will be welcomed by an eye-catching installation, designed by renowned San Francisco-based architect **Andrew Skurman**. The special Loan Exhibition, guest curated by **Maria Santangelo** of the Fine Arts Museums of San Francisco and historian **Holland Lynch**, will showcase intriguing works of art that have an element of surprise.

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